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Jemez Springs, NM Launches Photo Contest, New Website on June 13

JEMEZ SPRINGS, NM—To celebrate the launch of its new branding initiative and website, the Village of Jemez Springs is hosting a “Soak It All In Photo Contest” beginning June 13 through July 31, 2017, open to amateur photographers only, whose image should depict what it means to “unplug, reconnect and soak it all in” in Jemez Springs. The Village’s new website is anticipated to launch on June 13, replacing the existing site.

Jemez Springs has undergone a rebranding initiative to better define the Village as an unspoiled retreat brimming with rich Native American culture, unprecedented mountain views, outdoor adventure, and calming hot springs with close proximity to Valles Caldera National Park. The new website features rich images of the area, a video and photo gallery where visitors can submit images, a list of area attractions, itineraries and more.

“Jemez Springs is where people go to unplug from the stress of daily life and reconnect with who and what is important to them,” said Village of Jemez Springs Mayor Bob Wilson. “There are many amazing cultural, historical and natural wonders in the Jemez Valley where you literally find yourself stopping to take in, or soak in, the moment. So the Soak It All In photo contest is really a way of inviting visitors to share what those moments are for them - and nice prizes go to those who can take our breath away through their images.”

Photos of at least 300 dpi can be submitted via online form on the home page of the new website at www.jemezsprings.org, beginning at 6 a.m. on Tuesday, June 13 until 5 p.m. on July 31, 2017. A first, second, and third place winner will be announced on Aug. 7 via the Village of Jemez Springs Facebook page.

Two professional photographers from the Jemez Springs area – David Torney and Theodore Greer – will choose the top five photos based upon originality, technical excellence, composition, artistic merit and overall impact. Once the top five are chosen, the public will determine winners through the Jemez Springs Facebook page, based on number of votes.

Photographs should ideally capture images portraying the concepts of rejuvenation; connectedness with spirit, the self, others and nature; unplugging from distractions; taking, or soaking in, the many moments there are in Jemez Springs; taking in the many attractions and cultural and outdoor opportunities in the Jemez Valley. Entrants must submit original photographs that they took in the Jemez Springs area.

The first place winner will receive a \$500 Visa gift card; second place will receive a 60 minute soak at Jemez Hot Springs, hour-long massage at Jemez Springs Bathhouse, overnight stay at Laughing Lizard plus dinner for two (valued at over \$250); and third place will receive a gift basket with luxury items from local businesses including bath products from Jemez Springs Bath House and jewelry from Jemez Hot Springs, valued at over \$100. The winning entry will be featured on the brand new website, Village Facebook page and future marketing for Jemez Springs.

The top 20 entries will also be displayed at a gallery exhibition and reception at the Jemez Fine Art Gallery on Aug. 20, 2017.

Contestants of the contest must be 18 years or old, not be affiliated with the Village of Jemez Springs, and must agree that Jemez Springs has sole discretion to use photos. One photo per person only please. Odds of winning are based on number of entries. Complete rules will be posted to the new jemezsprings.org site beginning on June 13.

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